



# IGNITE YOUR COMMUNICATIONS

with Microsoft, Polycom & VideoCentric

8th March 2018  
Liverpool Street, London

Dynamic, integrated real-time communication is vital to the modern workplace. But most businesses are getting it wrong.

Join VideoCentric, Polycom and Microsoft and learn how to create an integrated UC experience that transforms your business communications. Make sure your business gets it right.

## What to expect?

- Key speakers sharing insights & roadmaps
- Real-world customers sharing their experiences
- Technology demonstrations and Q&A panel
- Interactive and intimate roundtable with senior executives

## You will leave understanding:

- The importance of solution integration vs solution interoperability
- New technologies & innovations for video & audio in the meeting room
- What is happening today, and what's going on in the future
- Best practices for deployment
- The business benefits and outcomes of getting Skype for Business integration right



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